

Mountain League Swim Championships
July 24, 2010
Hollidaysburg Area YMCA
ADVERTISING OPPORTUNITIES

Full Page (image area 7.5 x 10")	\$ 70.00
Half Page (image area 7.5 x 5")	\$ 40.00
Quarter Page (image area 3.75 x 5")	\$ 25.00
Business Card Size (image area 2 x 3.75)	\$ 15.00
Award/Event Sponsor (listing above event)	\$ 10.00

Full Page = \$70.00

Advertiser must supply camera-ready artwork with an image area not-to-exceed **7.5 x 10"**. Please be sure all artwork is clear (preferably black line work – this will reproduce the best). **DO NOT** use a black background on artwork.

Half Page = \$40.00

Advertiser must supply camera-ready artwork with an image area not-to-exceed **7.5 x 5"**. Please be sure all artwork is clear (preferably black line work – this will reproduce the best). **DO NOT** use a black background on artwork.

Please complete next page for 1/4 and Event Sponsor opportunities. Thank you!

Send artwork, order forms & checks for advertising to:
YMCA Swim Team Parents Organization
CHAMPS Advertising
1111 Hewitt Street
Hollidaysburg, PA 16648

DEADLINE : JULY 14, 2010

*Please call Champs Line @ 814-327-2773
for advertising related questions.*

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2”

3.75”

1/10 Page Ad (Shown Actual Size) = \$15.00

3.75”

Select one graphic for your ad (right) by placing an “X” in the box next to your selection. Please neatly print your message here:

(No more than 7 words per ad. Thank you.)

Optional:

In lieu of selecting a graphic (right) you may attach a business card that will be used as camera-ready artwork. (Please **DO NOT** use business cards with a dark background. They will not reproduce clearly.)

5”

1/4 Page Ad (Shown Actual Size) = \$25.00

Select one graphic for your ad (right) by placing an “X” in the box next to your selection. Please neatly print your message here:

(No more than 15 words per ad. Thank you.)

Optional:

In lieu of selecting a graphic (right) you may attach camera-ready artwork sized to fit 3.75 x 5” – ¼ page space. Please be sure all artwork is clear (preferably black line work – this will reproduce the best).

Please **DO NOT** use a black background for artwork.

AWARD/EVENT SPONSOR = \$10.00

Your name will appear above the event listing in the program as follows: _____

Option #1: _____ Event Number Option #2: _____ Event Number

Option#3 _____ Event Number

****You actually support and purchase the awards for the event...select your favorite one.**